UI Dance Marathon Registration Fee Waiver Program Guidelines

- UI Dance Marathon Registration Fee Waivers are available to all University of Iowa students who are currently enrolled in at least one (1) semester hour. The waiver provides financial assistance to those wanting to join UI Dance Marathon.

- Awarded students will receive a waived registration fee for the current Dance Marathon year.

- Applications must be submitted by January 1st each year.
  - Note: The Dance Marathon year runs from April until the Big Event in February.

- All registration fee waiver recipients, current and new, must apply by the deadline each year to be eligible.

- Applicants will be notified of the Review Board’s decision within 30 days of submission.
  - Applicant’s information will be kept confidential throughout the process to ensure an equitable opportunity for all. Only the Assistant Director and Coordinator for Dance Marathon will be aware of the names on the applications.
  - The Review Board will consist of the Assistant Director for Dance Marathon, Coordinator for Dance Marathon, current Executive Director, current Diversity, Equity, Inclusion Director, and current Finance Director.

- Definitions
  - First Year Dancer: First year participant in UI Dance Marathon.
  - Returning Dancer: Have previously participated in UI Dance Marathon.
  - Leadership Member: Have been selected for a leadership position for the current year. This does not include being a Family Representative or Lime Representative.

- Awarded applicants must meet the following criteria by the Big Event for that year based on their participation level:
  - Dancer:
    - Raise their fundraising minimum of $500.00
    - Reach 25 Color Wars Points
  - Leadership:
    - Raise their fundraising minimum of $1,000.00
    - Reach 35 Color Wars Points

- Color Wars Points can be earned by active engagement and participation in UI Dance Marathon. Upon registration for Dance Marathon, Dancers are placed into Miracle Groups, and those Miracle Groups will then be assigned to a Colors Wars Team (for example: Miracle Group 1 is part of the Red Team). Throughout the year, Dancers can complete an assortment of tasks that will earn them points. These points will count towards their Miracle Group’s overall score, which can result in earning incentives at the Big Event.
• Dancer points must consist of:
  o 9 points from Dancer Meetings
  o 6 points from meeting with Morale and Lime Captain
  o The remaining 10 points can be a combination of any of the other activities, but it is highly encouraged to be from attending a fundraising event and/or Miracle Group social.

• Leadership points must consist of:
  o 15 points from Dancer Meetings
  o 10 Points from attending UI Dance Marathon events (for example: pillowcase parties, family events, etc.)
  o The remaining 10 points can be a combination of any of the other activities

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<thead>
<tr>
<th>1 Point</th>
<th>3 Points</th>
<th>5 Points</th>
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<tbody>
<tr>
<td>Follow UIDM on Snapchat</td>
<td>Attend Individual Meeting with MC/LC</td>
<td>Receive a Matching Donation Gift</td>
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<tr>
<td>Follow UIDM on Instagram</td>
<td>Attend a Group Social/Fundraising Party</td>
<td>Buy DM Merchandise</td>
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<tr>
<td>Follow Dance Marathon the Marathon on Instagram</td>
<td>Send 10 Emails to Potential Donors</td>
<td>Host a Community Day at a Business at Home</td>
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<tr>
<td>Personalize Online Giving Page</td>
<td>Send 10 Messages to Potential Donors</td>
<td>Recruit a Friend into Dance Marathon</td>
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<tr>
<td>Share Online Giving Page on Social Media</td>
<td>Attend a Pillowcase Party</td>
<td>Complete the 24 Hour Sponsor Chart</td>
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<tr>
<td>Post 24 Hour Sponsor Chart on Social Media</td>
<td>Attend a Community Day</td>
<td>Receive a Donation from a Business</td>
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<td>Put a Change Jar in a Business in your Hometown</td>
<td>Go Canning</td>
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<td>Reach out to a Business at Home</td>
<td>Run Kickoff to Kinnick</td>
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• Failure to meet the necessary requirements will result in a 50% charge of the registration fee to the applicant’s University Bill (UBill) following the Big Event as well as making them ineligible to re-apply for the waiver in the future.

• Any questions in regards to the UI Dance Marathon Registration Fee Waiver should be directed to:
  Anna Soergel, Coordinator, Dance Marathon Programs
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