

Dance Marathon 24 Committee Descriptions

All Dance Marathon Committee Members are expected to attend and assist with other committees' events and programs throughout the year. In addition, Dance Marathon Committee Members are expected to attend weekly meetings at the IMU on Wednesday nights at 9:00 P.M. (MCA's at 8:00PM) and monthly All Leadership and Dancer Meetings.

BUSINESS CABINET:

Business Committee (Questions? Email Dylan at dm.business@gmail.com)

- Attend weekly Business Committee meetings
- Process donations turned into the IMU Business Office to show up on Dancers' Online Giving Page and prepare for deposit during weekly money entering hours
- In charge of all cash-handling responsibilities at Family Events and Dancer Meetings
- Help run events such as canning and Fundraising Parties
- Help create the Past Donor Mailing fundraising tool

Sponsorship Committee (Questions? Email Hayden at dm.sponsorship@gmail.com)

- Attend weekly Sponsorship Committee meetings
- Solicit businesses for items to donate to various Dance Marathon auctions throughout the year
- Help process Matching Gifts throughout the year
- Solicit local restaurants for gift card donations for our DM Diner Program for our families at the hospital.
- Attend and assist at Dancer Check-In times for the Big Event
- Help run the Dancer Incentive Program tables at the Big Event
- Help plan and run Community Days at various Iowa City and Coralville businesses

Development Committee (Questions? Email Kelsie dm.development@gmail.com)

- Event... with money! (Planning fundraising events for Dance Marathon)
- Attend weekly Development Committee meetings
- Help plan external fundraisers such as the FTK 5K, Family Weekend Brunch, Dance Marathon the Marathon, Mini Dance Marathons, etc.
- Brainstorm ideas to develop a stronger relationship with the Iowa City area, surrounding communities, faculty on campus, and University alumni
- Help run Care Package Program table at the Big Event
- Creating and executing any new events to raise money and spread lime FTK

FAMILY RELATIONS CABINET:

Family Programming Committee (Questions? Email Ben at dm.famrelations09@gmail.com)

- Attend weekly Family Relations Cabinet meetings
- Help create and implement 8 Family Events for our Dance Marathon families
 - The Family Relations Committee attends all 8 Family Events
- Attend Work Days as needed throughout the year to create the Family Room at the Big Event
- Design and head the construction of all decorations for the Family Room at the Big Event

Family Representative Committee (Questions? Email Ben at dm.famrelations09@gmail.com)

- Attend weekly Family Relations Cabinet meetings
 - Help organize, communicate to, and retain Family Representatives
 - Responsible for communicating directly with a group of Family Reps on a weekly basis
 - Give advice to family reps about how best to contact their families
 - Help run Family Rep Meetings once a month
 - Organize and create pillowcases for the Big Event
 - Organize the Morale Captains in Training Program and implement activities for this group at each family event
- The Family Relations Committee attends all 8 Family Events

Hospital Committee (Questions? Email Riley at dm.hospital@gmail.com)

- Attend weekly Family Relations Cabinet meetings
- Volunteer at the hospital with our Dance Marathon families a minimum of three hours/week
- Assist the Hospital Chairs in planning Hospital Parties and weekly Playtime Activities
- Attend hospital parties, elf visits, and playtimes along with other members of FR
- The Family Relations Committee attends all 8 Family Events

EVENT CABINET:

Event Committee (Questions? Email Maddy at dm.event@gmail.com)

- Attend weekly Event Committee meetings
- Work closely with the Event Director and Event Chairs to plan all events for Dancers
- Be a part of the brainstorming, planning, and execution process for Dance Marathon recruitment efforts and entertainment events on campus
- Develop and build upon existing relationships with other student organizations on the University of Iowa campus
- Plan and execute the main stage entertainment and all activity rooms at the Big Event.

Operations Committee (Questions? Email Charlie at dm.operation@gmail.com)

- Attend weekly Operations Committee meetings
- Help execute all operations and logistics throughout the year and during the Big Event
- Plan and coordinate decorations for the IMU during the Big Event, corresponding to the DM23 theme!
- Assist in coordinating volunteers leading up to and during the Big Event
- Assist in facilitating the “Disney Experience” for everyone at DM events, including the Big Event
- Assist with sustainability efforts within Dance Marathon year round

Public Relations Committee (Questions? Email Ameena at dm.prmarketing@gmail.com)

- Attend weekly PR/Creative Committee meetings
- Document Dance Marathon events through social media outlets
- Sustain excellent communication with local and national press outlets
- Display strong written and verbal skills with communicating Dance Marathon materials
- Expand Dance Marathon marketing practices to new levels

Creative Committee (Questions? Email Kat at dm.creativedirector@gmail.com)

- Attend weekly PR/Creative Committee meetings
- Assist in merchandise creation and sales
- Help with the design and execution of all marketing materials
- Be a face for Dance Marathon throughout the UI campus
- Document Dance Marathon events through photos and videos

Morale Captain Committee (Questions? Email Dylan at dm.morale@gmail.com)

- Attend weekly Morale Committee meetings and monthly Dancer meetings
- Recruit and Retain Dancers all year long
- Help Dancers fundraise and find their ‘Why’ throughout the year
- Motivate Dancers to fundraise and attend Dance Marathon events
- Email your morale group frequently and answer any questions Dancers may have
- Communicate with dancers on an individual basis
- Be a leader, support system and boost morale for your morale group throughout the year and at the Big Event
- Perform the Morale Dance at Dancer meetings and every hour at the Big Event
- Serve as the primary connection between the organization and the Dancers
- Collaborate with your Extended Leadership group to make the greatest impact on your Dancers

Morale Captain Assistant Committee (Questions? Email Dylan at dm.morale@gmail.com)

- Attend Weekly Committee Meetings and Monthly Dancer Meetings
- Recruit and Retain Dancers all year long
- Help Dancers fundraise and find their 'Why' throughout the year
- Motivate dancers to fundraise and attend Dance Marathon events
- Communicate with dancers on an individual basis
- Update your morale group facebook page, Morale Group Challenge Points, and Morale Group Retention Spreadsheet
- Help the Morale Captain with coordinating Dancer socials, group signs for Dancer meetings, and communicating with Dancers
- Participate in Walking Group (a program that allows kiddos' parents to walk around and escape the hospital setting for awhile) at the hospital throughout the year